



**Wrightington,
Wigan and Leigh**
NHS Foundation Trust

Information Governance

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Lancashire
WN6 9EP

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Email: FOI@wwl.nhs.uk
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Ref: FOI2018/4886

Date Received: 22nd August 2018
Response Due: 20th September 2018

12th September 2018

Dear

INFORMATION REQUEST UNDER THE FREEDOM OF INFORMATION ACT 2000

We are now pleased to respond to your request for information under the FOI Act.

You asked:

I am writing to you to ask for information regarding Bounty representatives being given access to hospital wards.

In the 12 months to date (23.08.18) please confirm the following:

1) Whether the Trust currently is, or has been in the past 12 months, engaged in a contract or written agreement with Bounty UK Limited. If the Trust is currently engaged in a contract please attach a copy of it, making necessary redactions in order to comply with the Act. Please provide the date that the contract began and/ or ended. Please provide an overview of the terms of payment. (i.e. per mother visited / per photo pack purchased).

Yes, the Trust currently has a contract in place. It's a 3 year contract which started on the 1st October 2016 and runs until the 30th September 2019.

We are unable to share the contract in whole or in part as it is commercially sensitive, please see the refusal notice below:

Refusal Notice Section 43(2) for question 1

Commercially sensitive information relating to the costs broken down to the granularity to which you require has not been disclosed here as we consider that Section 43 (2) 'prejudice to the commercial interests of any party' of the FOI act is engaged. Disclosure of this information could be commercially detrimental to the Trust and companies acting on our behalf and result in less competitive prices for services. The likely consequence of this would be increased cost for service provision to the Trust. We have considered how the public interest might apply, and although recognising that there is a strong public interest in openness, there is a greater public interest in ensuring an ability to obtain best value for money

2) Please confirm how much money has been paid to the Trust by Bounty UK Limited in the past 12 months and how many new mothers are recorded as having been approached by Bounty representatives (if held).

During the period 24/08/17 to 23/08/18 the Trust received an income of £1,938.33 from Bounty UK Limited.

3) Please provide details of the policies the Trust has in place with regards to protecting new mothers (i.e. are representatives allowed on any ward at any time, or do they have restricted access? Are mothers given the option to opt out of being visited?)

All representatives undergo DBS checks and have copies of health and safety policies and code of confidentiality. The representatives have set times to visit the ward and always report to the midwife in charge on the day. All others are given the opportunity to opt out of being visited.

4) Please confirm the number of complaints made to the Trust by new parents. If not time prohibitive, please provide details of the complaints.

There have been no complaints in relation to bounty or bounty representatives

I trust that this information is helpful to you, however if you are not entirely satisfied with this response please do not hesitate to contact the Information Governance Department on 01257 488271. If we do not hear from you within 28 days we will assume that we have been able to accommodate your request under the Freedom of Information Act 2000.

Yours sincerely,



Pauline Law
Director of Nursing

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If you are unhappy with the service you have received in relation to your request and wish to make a complaint or request a review of our decision, you should write to: Information Governance Department, Wrightington, Wigan and Leigh NHS Foundation Trust, Wrightington Hospital, Hall Lane, Appley Bridge, Wigan, WN6 9EP

If you are not content with the outcome of your complaint, you may apply directly to the Information Commissioner for a decision. Generally the ICO cannot make a decision unless you have exhausted the complaints procedure at: The Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF