



Wrightington, Wigan and Leigh Teaching Hospitals

NHS Foundation Trust

Trust Headquarters
Chief Nurse

Royal Albert Edward Infirmary
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Wigan
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Ref: FOI/2025/10896

Date Received: 7th July 2025

Response Due: 4th August 2025

Date: 29th July 2025

Dear Sir/Madam

With reference to your request for information received on 7th July 2025, I can confirm in accordance with Section 1 (1) of the Freedom of Information Act 2000 that we do hold the information you have requested. A response to each part of your request is provided below.

In your request you asked:

I am writing to make a request under the freedom of information act 2000. I write to request information about the trust's relationship with the company that produces Bounty packs, which are handed out to expectant / new parents accessing NHS maternity services, and specifically to ask:

- 1. whether the trust currently allows, or previously allowed, Bounty reps on its wards, and if so, when this began / ended;**

The Trust does not allow Bounty reps on the wards. We do not have any exact information of when bounty Reps were not allowed onto its ward, but it was pre covid-19.

- 2. whether the trust currently distributes or allows the distribution of Bounty packs to expectant parents and / or new mothers, and if so,**

- **which Bounty packs are distributed** = Prenatal Bounty folder.
- **how (eg by midwives / by Bounty reps), and** = Midwives.
- **the approximate number of packs supplied by Bounty to the trust each year;** = 2,400.

- 3. whether the trust has any financial relationship involving the payment or receipt of funding or support from Bounty UK or its affiliates / partners (Bounty Group Ltd, Joy Memories Inc) in relation to the distribution of Bounty packs or other services from Bounty, and if so:**

- **what such payment/support relates to,**
- **when such payments/support began,**

- the total £ value received to date and
 - the £ value of any current contract;
- No, there is no financial relationship.

4. **copies of any contracts, agreements or memorandums of understanding with Bounty (or its parent company or affiliates, including Bounty Group Ltd, Bounty UK Ltd, or Joy Memories Inc.) in relation to the distribution of Bounty packs or other services from Bounty;**
N/A.
5. **whether the trust has received any assurances from Bounty in relation to data protection, and if so, the nature of these assurances;**
No as there is no contract in place.
6. **whether the trust has ever received any complaints about Bounty UK and if so, the numbers and nature of complaints over the period received.**
No.

If you are not entirely satisfied with this response, please do not hesitate to contact the Information Governance Department via the email address provided. If we do not hear from you within 40 days, we will assume that we have been able to accommodate your request under the Freedom of Information Act 2000.

Yours sincerely,



KEVIN PARKER-EVANS

Kevin Parker-Evans MBA, FCMJ, CMgr. RN Dip HE
Chief Nursing Officer & Director of Infection Prevention and Control

PLEASE NOTE:

If you are unhappy with the service you have received in relation to your request and wish to make a complaint or request a review of our decision, you should write to: Information Governance Department, Wrightington, Wigan and Leigh NHS Foundation Trust, Suite 9, Buckingham Row, Brick Kiln Lane, Wigan, WN1 1XX.

If you are not content with the outcome of your complaint, you may apply directly to the Information Commissioner for a decision at:

The Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire, SK9 5AF

Helpline number: 0303 123 111