

NHS Foundation Trust

Information Governance Department

Suite 9 Buckingham Row Brick Kiln Lane Wigan WN1 1XX

Email: foi@wwl.nhs.uk Web: www.wwl.nhs.uk

Ref: FOI/2024/9808

Date Received: 19th April 2024

Response Due: 20th May 2024

Date: 17th May 2024

Dear Sir/Madam

With reference to your request for information received on 19th April 2024, I can confirm in accordance with Section 1 (1) of the Freedom of Information Act 2000 that we do hold the information you have requested. A response to each part of your request is provided below.

In your request you asked:

- 1. Do you use a social media management platform?
- 2. If so, what tools do you use?
- 3. What is your annual spend on a social media management tool?
- 4. What dates does your contract with your current supplier end (month & year)? N/A
- 5. Do you use a social listening / media monitoring platform?
- 6. If so, what tools do you use? N/A
- 7. What is your annual spend on a social listening / media monitoring tool? $\pounds 0$
- 8. What dates does your contract with your current supplier end (month & year) $\ensuremath{\mathsf{N}/\mathsf{A}}$

9. Who is the senior person responsible for managing these contracts? $\ensuremath{\mathsf{N}/\mathsf{A}}$

If you are not entirely satisfied with this response, please do not hesitate to contact the Information Governance Department via the email address provided. If we do not hear from you within 40 days, we will assume that we have been able to accommodate your request under the Freedom of Information Act 2000.

Yours sincerely,

Anne Marie Miller

Director of Communications and Stakeholder Engagement

PLEASE NOTE:

If you are unhappy with the service you have received in relation to your request and wish to make a complaint or request a review of our decision, you should write to: Information Governance Department, Wrightington, Wigan and Leigh NHS Foundation Trust, Suite 9, Buckingham Row, Brick Kiln Lane, Wigan, WN1 1XX.

If you are not content with the outcome of your complaint, you may apply directly to the Information Commissioner for a decision at:

The Information Commissioner's Office Wycliffe House Water Lane Wilmslow Cheshire, SK9 5AF

Helpline number: 0303 123 111