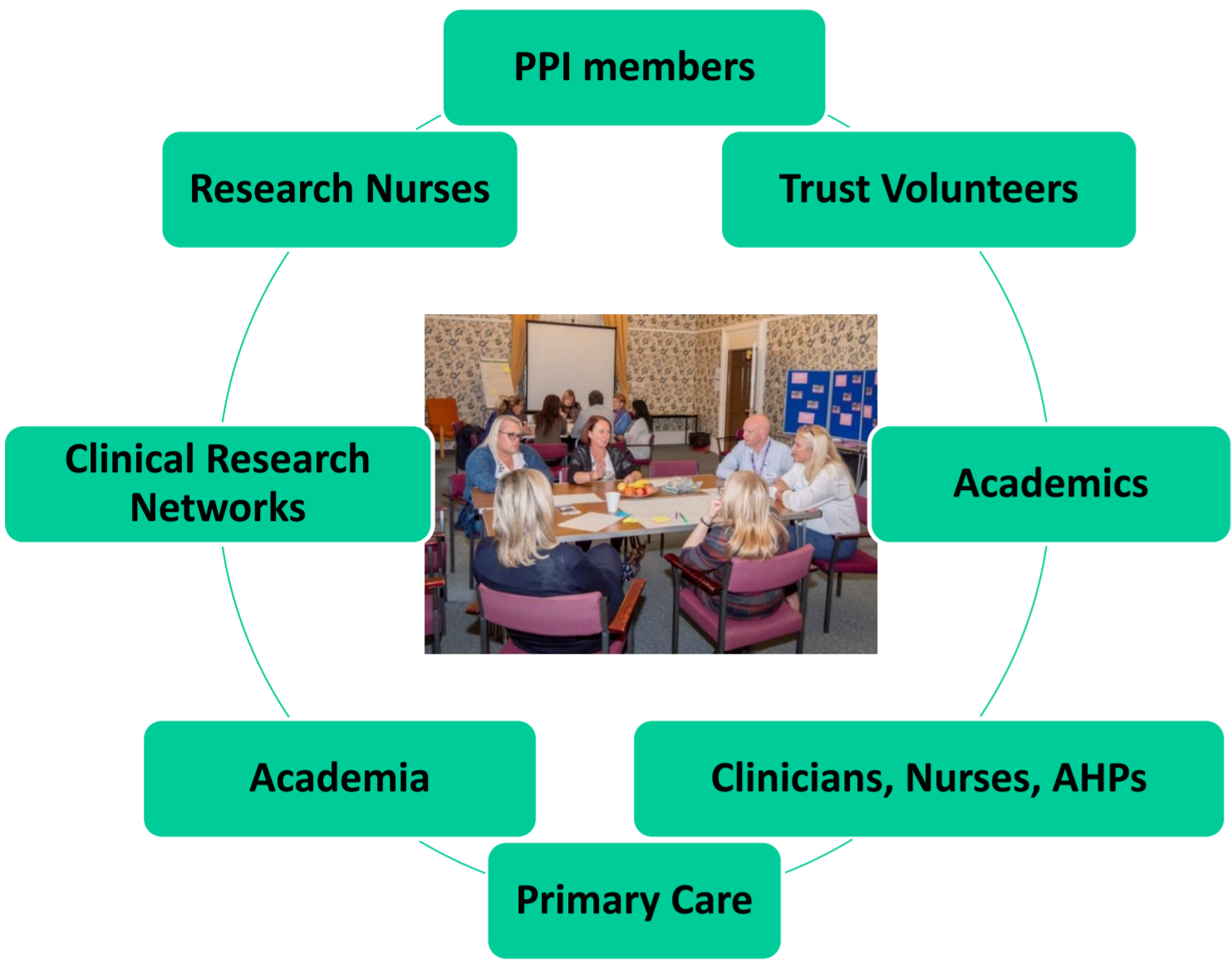


# World Cafés: Promoting, Sharing and Creating R and D Engagement

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## WE INVITED



## USING A WORLD CAFÉ EVENT WE WANTED TO:

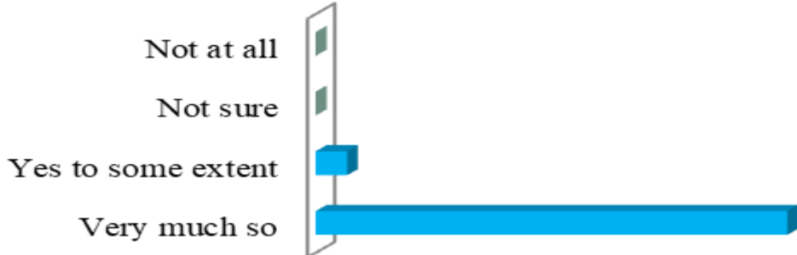
- Dispel the myths about research
- Break down barriers to research
- To signpost people to contacts within WWL and external organisations
- Raise awareness of potential career development opportunities



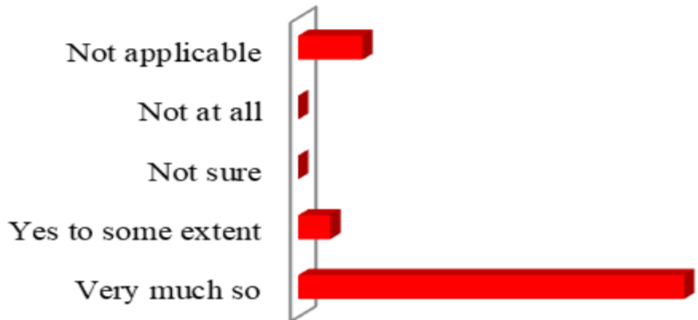
## So what is stopping you being involved in research?

- You told us:
- Quality Champions – PDSA cycles/next steps with R and D involvement to take innovative projects to the next level
  - Research pathway integrating the work of our Quality Champions
  - Bureaucracy
  - Time
  - Barriers to recruiting

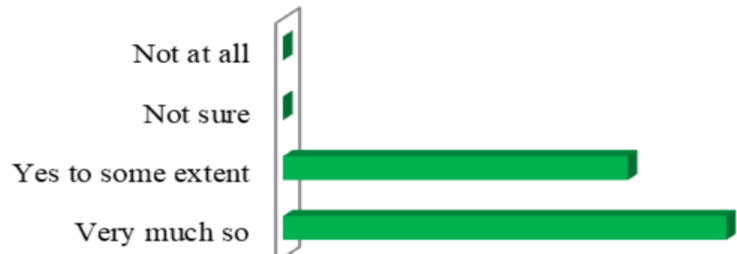
## Did you feel able to think through your ideas and hear contributions?



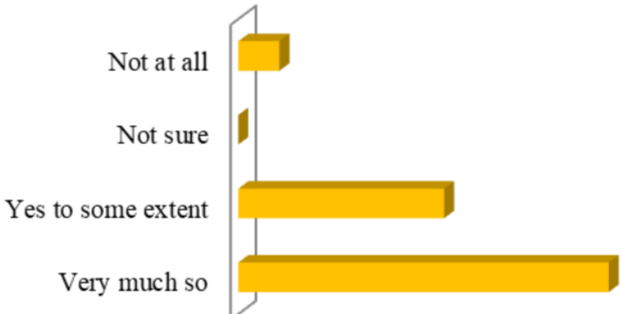
## Do you feel more confident to approach the R and D team?



## Do you feel more confident about being involved in research?



## Did you change your perceptions about research?



## WE ASKED

## What works well and what doesn't in your practice?

- You told us:
- Selling research to patients
  - Engaging clinical staff
  - Promoting all the opportunities for involvement in research
  - Engagement with enthusiasm and humanity
  - Being open, empathic, honesty
  - Listening to patients

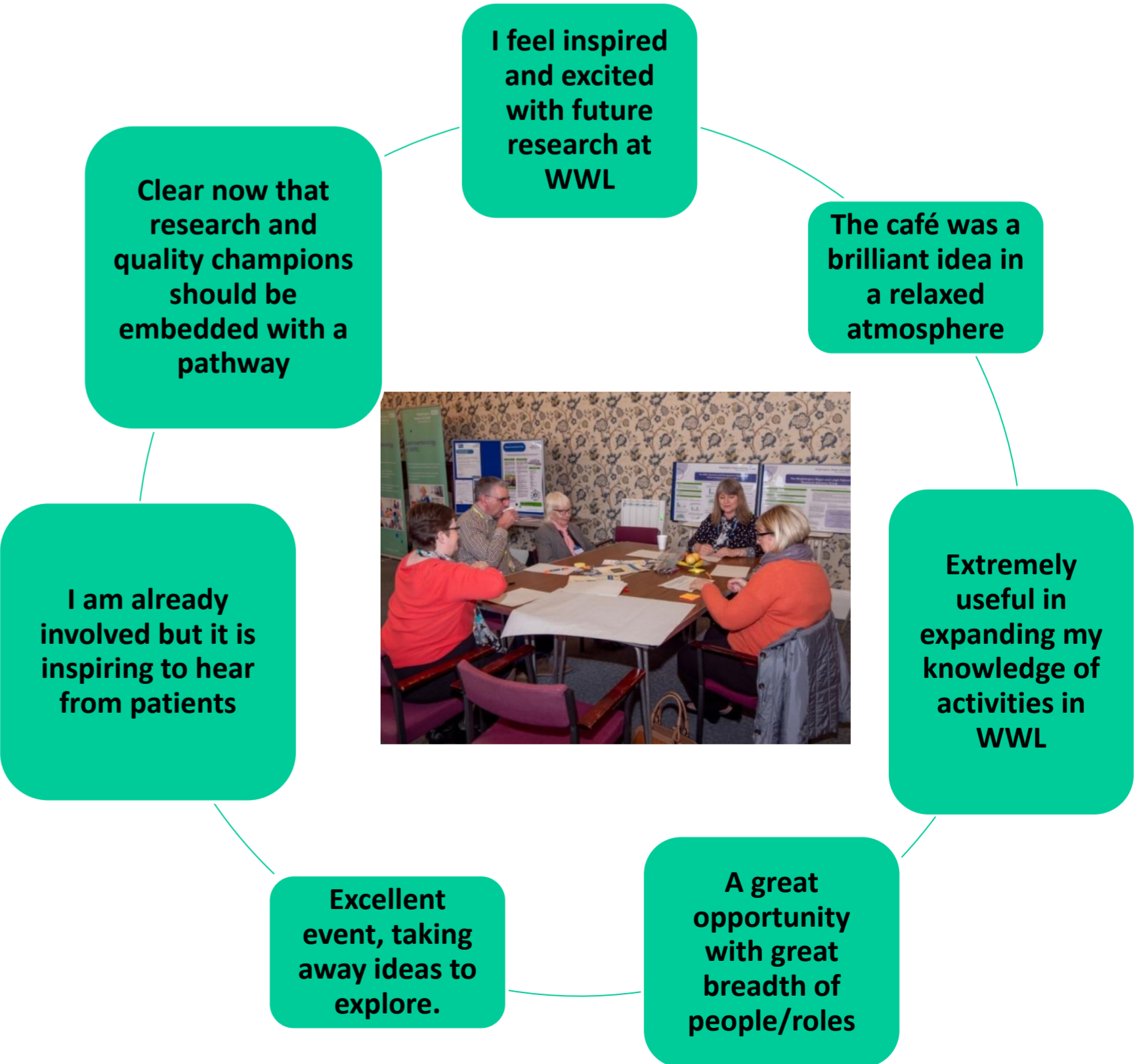
## Have you ever thought there must be a better way of delivering your clinical practice?

- You told us:
- There is always a better way
  - If we think the same old way we get the same results
  - Sharing best practice and learning sharing what doesn't work
  - Quality Champions
  - When something isn't working – keep asking why
  - Prepare for change and benefit from it
  - Measure the change
  - Rollout to the larger team

## Have your patients told you things that have made you curious about how you are helping them?

- You told us:
- Added value to care when you are involved in a clinical trial – continuity of care
  - Can we disseminate research findings better?
  - Have we asked what do patients think research is?
  - More PPI stories of how research has helped Research sharing
  - NOT a priority for clinicians who forget to ask
  - Better understanding about research and why it is important and safe

## WE LISTENED



## WE LEARNED

